



**ryp LABS**

**PARTNERSHIPS**

MESSAGE FROM CO-FOUNDERS, MOODY SOLIMAN AND STEVE HULTENG

## INTEGRITY IS OUR CURRENCY

In business today, what does it mean to have integrity? There used to be a time when a handshake was a symbol of trust, and following through on your promises was an essential code among partners. At Ryp Labs, we are making integrity a part of our promise to you. If we tell you our products can do something, they can. If we promise to deliver, we will. If we disappoint you, we will rectify it.

Rest assured, you can count on us and our team to care as much about your process, profits, and people as you do. That's why we're here. We have a common mission - to deliver fresh, quality, and essential produce to sustain humanity. We wish for more people, everyday, to have access to healthy foods, so they are able to thrive and live their best lives. We can only do that together, one day at a time, with good old fashioned hard work, and heart.

We look forward to getting to know you, learning about your past, what you need in the present, where you're going in the future, and would be honored to be a part of your journey.



*Moody Soliman* *Steve Hulteng*



# FEEDING THE WORLD

There is no greater responsibility than feeding the world. As an essential business, you can't afford to take risks. Every step of the process has been carefully improved upon from generation to generation. So, we understand that when you take a chance on something new, it has to work.

At Ryp Labs, we thought through every step of the supply chain, and purposefully created products that minimize disruption, increase profitability, and maximize quality. That's why we created food grade stickers and sachets, that can be easily added at anytime.

Like you, produce is our passion, and we know how heartbreaking it is to see piles of wasted food no one can eat. A better world is one where more people have access to your fruits and vegetables more often. Because everyone deserves health, happiness, and longevity. The way to get there is by eating better everyday.

Without your business, the world would not be the same. We look forward to helping you reach more people by prolonging the freshness of your fruit.

HELPING MORE PEOPLE THRIVE.  
PROVIDING NUTRITIOUS FOOD.  
TO YOUR HEALTH. SHARING  
THE FRUITS OF OUR LABOR.  
SPREADING LOVE. FEELING GOOD.  
BRINGING FAMILIES  
TOGETHER. CARING  
BECAUSE FRUITS AND  
VEGETABLES ARE NATURE'S GIFTS.  
BEING A FORCE FOR GOOD  
PLANNING FOR THE FUTURE.  
CREATING A LEGACY TO BE PROUD OF  
HONORING HISTORY. LEADING  
HAVING PURPOSE IN WHAT WE DO.  
THINKING OF THE BIGGER  
PICTURE. TRUSTWORTHINESS.  
COMMON HUMANITY

# THE FOOD WASTE PROBLEM

The United Nations Food and Agriculture Organization (FAO) estimates that approximately one-third of all food produced in the world is wasted.



FRESHER  
LONGER



REDUCE WASTE

## READY TO INCREASE PROFITS BY REDUCING WASTE?

How devastating is it to have to buy back produce that has spoiled prematurely? All that time planting, harvesting, processing... All goes to waste within a matter of days.

But what if you could truly extend the shelf-life of your produce, and significantly reduce the spoilage of your products? How much could you save? How much more could you make?

As a member of our Ryp Labs Partnership Program, we will work alongside you to calculate the waste savings rate you could have by integrating stickers, labels, or sachets. Once you feel confident in our products' ability to increase profits by reducing waste, we will help you integrate everything into your process with minimal supply chain disruption.

# SOME SWEET SCIENCE

SIMPLE. SCALABLE.

PLANTS NATURALLY PRODUCE VOLATILE COMPOUNDS TO PROTECT THEMSELVES FROM HARMFUL ENVIRONMENTAL CONDITIONS.

WE IDENTIFIED THESE COMPOUNDS, AND DEVELOPED FORMULATIONS TO FIGHT POSTHARVEST DISEASE AND/OR STIMULATE THE PRODUCE'S NATURAL IMMUNE SYSTEM IN THE VAPOR PHASE\*.



OUR ENGINEERED CONTROLLED RELEASE DELIVERY SYSTEMS, CAN BE APPLIED TO MOST SURFACES (E.G., SACHETS, STICKERS, SHEETS, LINERS, TRAYS, ETC.).

PRODUCERS AND DISTRIBUTORS CAN ADD OUR PRODUCTS TO THEIR SUPPLY CHAIN WITH MINIMAL DISRUPTION AND EXTEND THE SHELF LIFE OF THEIR PRODUCE.

\*OUR FORMULATION VAPORIZES IN THE AIR AROUND THE FRUIT TO CREATE A PROTECTIVE, INVISIBLE SHIELD, THAT BIOMIMICKS THE PLANT'S NATURAL DEFENSE SYSTEM. PRETTY COOL, RIGHT?

ADDED 2 DAYS  
66%  
SHELF LIFE EXTENSION



ADDED 20 DAYS  
60%  
SHELF LIFE EXTENSION



ADDED 8 DAYS  
100%  
SHELF LIFE EXTENSION



OUR TECHNOLOGY IS PROVEN AND VALIDATED

ADDED 2 DAYS  
66%  
SHELF LIFE EXTENSION

ADDED 2 DAYS  
66%  
SHELF LIFE EXTENSION



ADDED 11 DAYS  
42%  
SHELF LIFE EXTENSION



ADDED 2 DAYS  
100%  
SHELF LIFE EXTENSION



**READY TO  
GET STARTED?**

1  
2  
3  
4  
5  
6

## ONBOARDING PROCESS

1. Complete Ryp Labs Partnership Application
2. We'll schedule an introductory call to better understand your supply chain needs and how to best integrate our solution into your existing processes with minimal disruption
3. If required, we will visit your site in person to better familiarize ourselves with your operations and explore how to best solve the challenge at hand
4. We'll design a pilot study specifically for you!
5. We'll provide you with product samples, so you can test and validate our solution
6. Save the planet together, one sticker at a time

VISIT [WWW.RYPLABS.COM](http://WWW.RYPLABS.COM) TO GET STARTED